#### TRAVIS. WE'RE THROUGH!

# A CONTINUOUS INTEGRATION BREAKUP STORY





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#### NEED FOR EVIDENCE-BACKED CI BEST PRACTICES



#### NEVER A UNIVERSAL BEST PRACTICE

### CONTINGENCY THEORY





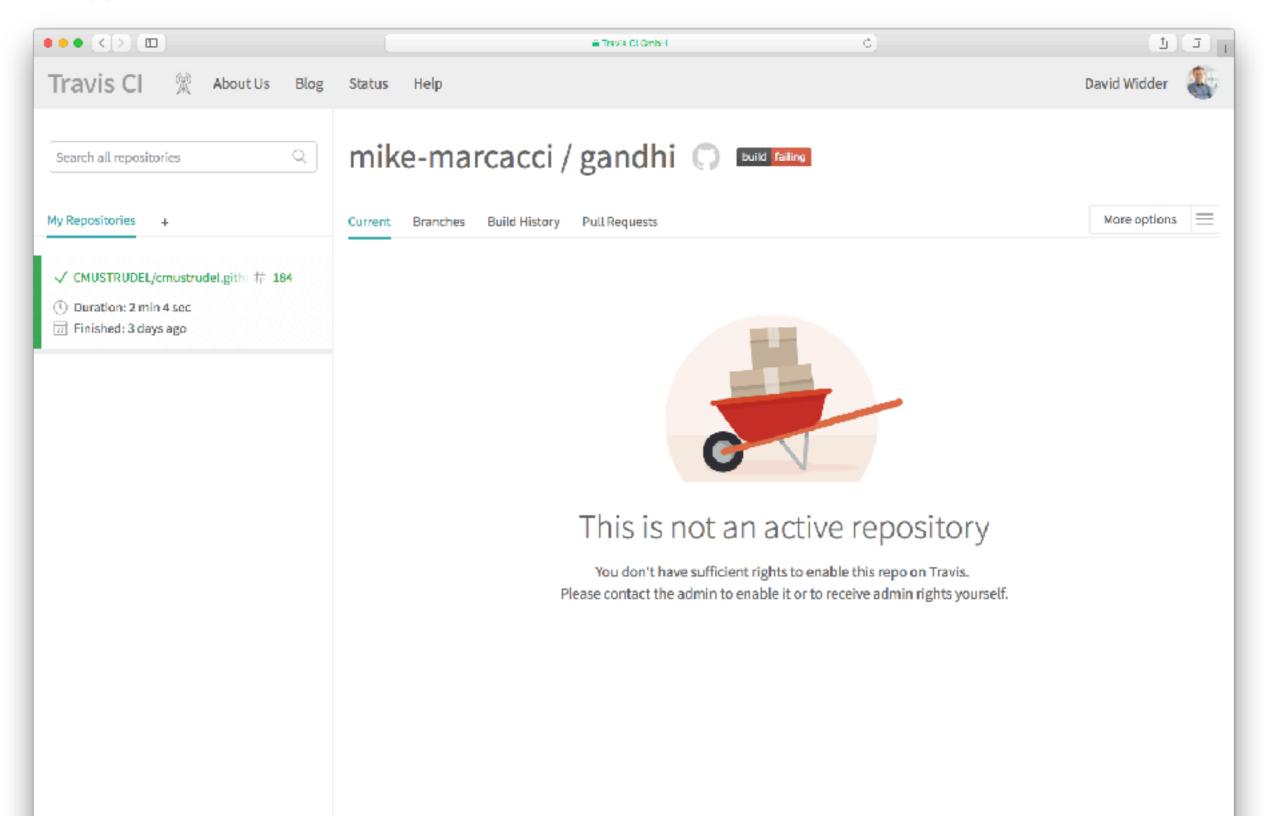
#### ABANDONMENT > ADOPTION



"Why did I adopt Travis? It was the first CI I heard about, I didn't do much research if there were other options."

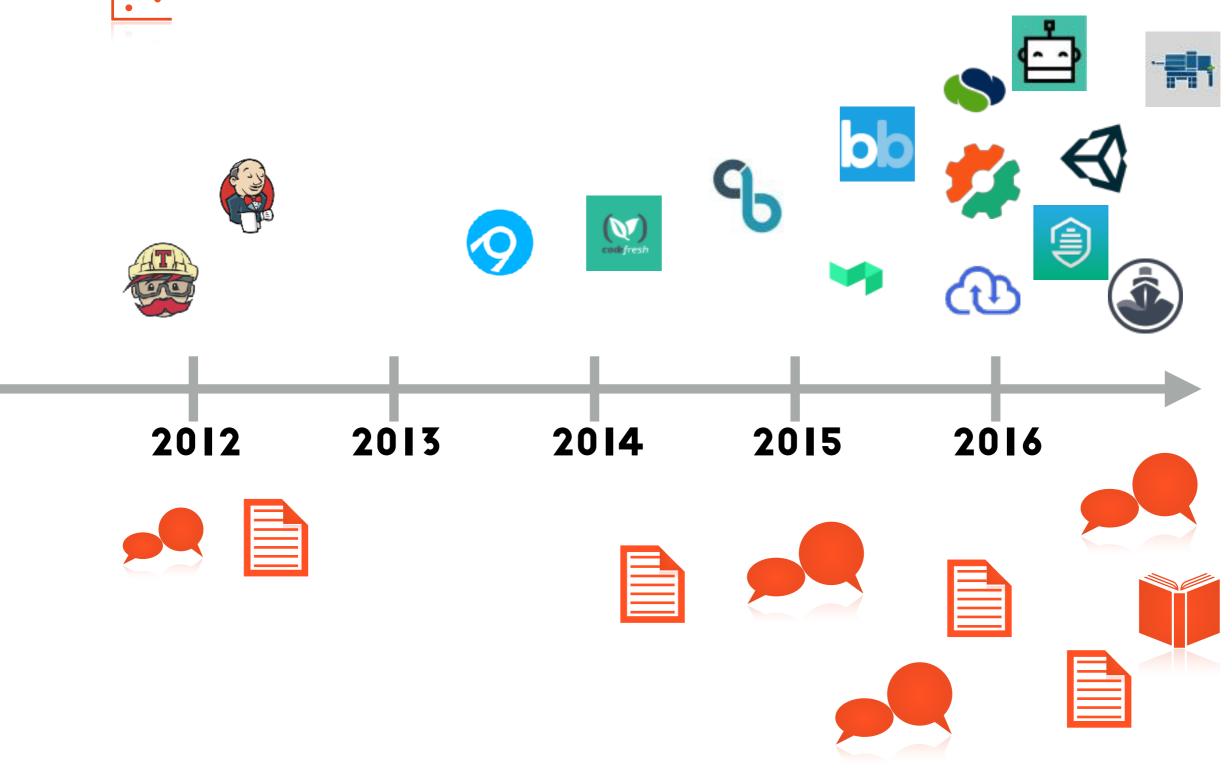
other options."







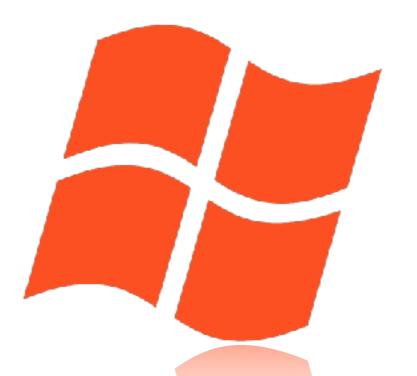
#### CONTROLLING FOR ADOPTION DATE











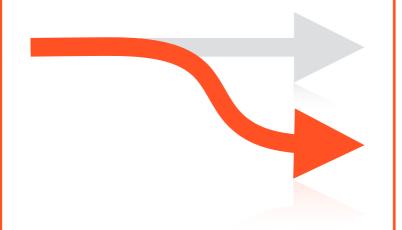
# C# PROJECTS > 2X MORE LIKELY TO ABANDON TRAVIS



# IO MINS LONGER BUILD DURATION DECREASES CHANCES OF ABANDONING TRAVIS BY 20%



#### ABANDONMENT > ADOPTION







OF TRAVIS ABANDONMENT.

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